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# Peter Chapman

## Staff Frontend Engineer

Sunnyside, NY 11104

(267) 785-3400

pnchappy92@gmail.com

### SKILLS

Peter Chapman is a skilled software engineer with a proven track record in leading frontend development, enhancing user experiences, and optimizing web conversions. He excels in frontend feature development and team collaboration, significantly contributing to platform growth and technical evolution.

### EXPERIENCE

#### **Rally Rd, Remote** - *Staff Software Engineer*

SEPT 2022 - PRESENT

Focused on leading frontend architecture and development, optimizing engineering processes, and enhancing user interfaces and experiences. Streamlined collaboration between teams, significantly increased new user web conversions, and contributed to the evolution of the platform's technical framework.

- Increased new user web conversion rate by 20%.
- Led initiatives to expand test coverage by 26%.
- Transitioned frontend state management to react-query.
- Led redesign of mobile home page architecture.
- Collaborated on a unified design system for web and iOS.
- Guided trading flow wizard redesign.
- Facilitated shift from class-based components to hooks.

#### **Complete, Remote** - *Founding Engineer*

MAY 2022 - SEPT 2022

In the founding engineer role, collaborated with company leaders to create and implement full-stack functionalities, overseeing projects from their conceptual stages through to deployment, utilizing a suite of web development tools and frameworks to ensure the delivery of sturdy and effective platform features.

- Developed full-stack features enhancing platform robustness.
- Transitioned projects from ideation to live production environments.
- Collaborated effectively with founding team members.

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## **Nesos, Remote** - *Staff Software Engineer*

JAN 2022 - APR 2022

Managed the initial development and overseeing of a team of contractors to create an application designed for clinical trial portals while incorporating user-friendly interface elements. Company folded in 2022

- Successfully launched clinical trial portal application.
- Oversaw development by the first team of front-end contractors.
- Pioneered use of NextJS in the company's tech stack.

## **DVx Ventures, NYC** - *Senior Software Engineer*

SEPT 2020 - JAN 2022

Led the transition of in-house incubated products to market fit, subsequently facilitating the hiring and transition to a permanent team. Managed the development of multiple applications, including customer-facing and back-of-house systems. Lead development on custom widget for a marketing site, enhancing user engagement and conversion rates. Drove significant growth through conversion funnel optimization and contributed to diverse projects across the company.

- Increased user conversion rate by 50% through funnel optimizations.
- Developed custom scheduling widget for enhanced marketing page interaction.
- Developed NextJS microsite for streamlined customer product sales.
- Led UI/UX redesign for Shopify-backed e-commerce website.
- Prototyped subscription-based baby registry platform for new parents.

## **QuotaPath, Philadelphia** - *Software Engineer*

JULY 2018 - SEPT 2020

In this role, served as the first full-time engineer, focusing on developing and implementing full-stack solutions, leading the transition to modern development practices, and enhancing user experience through intuitive design.

- Launched MVP within a 3-month collaborative effort with CTO.
- Improved onboarding process, increasing customer satisfaction.
- Spearheaded full-stack verticals from concept to live deployment.
- Led adoption of React Hooks, enhancing codebase maintainability.
- Drove cross-functional initiatives improving product strategy.
- Cultivated team expertise in frontend development best practices.

## **EDUCATION**

### **Temple University, Philadelphia** - *BS Computer Science*

SEPT 2010 - MAY 2015